



Finally. Internet Security that no longer slows down your PC!

Sunbelt realizes that as a PC user, you face very real threats of virus infections, spyware and malware that can steal your personal, sensitive, and financial data. User surveys show the biggest frustration with existing antivirus solutions is high system resource usage, slow boot times, endless popups and, an inability to deal effectively with certain types of malware.

That's why Sunbelt developed the VIPRE® Antivirus product line to give you lean and mean security that delivers antivirus and antispyware protection, personal firewall, and malicious website filtering technologies that protect you from today's malware threats.

A different approach to malware protection

Today, traditional viruses make up only about four percent of the total current malware universe –and are relatively easy to detect and remove. Protecting your PC against the new wave of malware – including threats that lurk on websites, in email, or on social networking sites like Facebook or MySpace – requires new technology to stay one step ahead of organized cyber criminals.

Many older antivirus products responded by retooling their existing antivirus products and adding new layers of capabilities, rather than building better, more efficient software. The result? Bloatware that dramatically slows down your PC and hinder your ability to work, check email, or browse the Internet.

Sunbelt's approach is different. We translated our years of experience in researching, detecting, and remediating sophisticated malware into a next-generation threat protection technology, VIPRE, without building on older generation antivirus products. VIPRE Antivirus is fast, efficient technology that runs seamlessly without significantly impairing system performance and is designed for an unobtrusive user experience, keeping notification pop-ups and warnings to a minimum.

Proprietary anti-malware detection engine uses next-generation technology

At VIPRE's core is an anti-malware engine that merges the detection of viruses, worms, spyware, Trojans, bots, and rootkits into a single efficient and powerful system. VIPRE utilizes advanced technologies to perform high speed threat scanning to analyze large volumes of information for malware threats in a short period of time without slowing down your PC.

Real-time monitoring and protection against zero-day threats

VIPRE Antivirus gives you real-time monitoring and protection against known and unknown malware threats and leverages a number of malware detection methods, including heuristics, behavioral and traditional signature-based methods.

VIPRE analyzes the behavior of code using the following technologies:

- **Active Protection™** – Real-time detection that works automatically inside the Windows kernel, watching for malware and stopping it before it has a chance to execute on a user's system.
- **MX-Virtualization™ (MX-V)** - The built-in MX-V malware analysis technology rapidly analyzes potential malware by observing its behavior in a virtual environment so that malware never actually executes on a user's machine.
- **Genscan™ and Cobra™ heuristics** - Uses dynamic pattern assessment to determine if a sample is malware.

The combination of all these detection techniques provides an extraordinarily powerful level of real-time protection for your PC.

Key Features

High performance PC security

VIPRE delivers fast and memory efficient PC security that delivers all the necessary security features you need and nothing you don't – ensuring optimal performance of your PC.

Powerful, scanning technology

Superior scanning intelligence that is Checkmark Anti-Virus Desktop certified and VB100 certified. VIPRE delivers high detection rates and fast updates for new exploits.

Active Protection™

Real-time protection of potentially dangerous or bad programs. Dynamic, sophisticated analysis of malware files with advanced behavioral settings.

MX-V™ technology

The built-in MX-V malware analysis technology rapidly analyzes potential malware by observing its behavior in a virtual environment for zero-day threat detection.

FirstScan™

Removes rootkits at the system's boot time and bypasses the Windows operating system, to directly scan certain locations of the hard drive for malware, removing infections where found. Includes native support for 32 and 64-bit Windows platforms.

Advanced anti-rootkit technology

Finds and disables malicious hidden processes, threats, modules, services, files, Alternate Data Streams (ADS) on your PC.

Bi-directional firewall

Protection against inbound and outbound undesirable activity, with the ability to configure unique rules for applications, ports and system services. Advanced firewall protection is provided with HIPS and IDS.





Key Features

Auto-scan removable drives

For self-running media such as USB drives, VIPRE scans autorun.inf and associated files, plus all files on any removable device when it is inserted.

Easy-to-use interface

Setup is seamless, featuring an easy-to-use interface with a setup wizard to help you select the right protection options and gets you up and running in a matter of minutes.

SteadyStream™ Updates

Compact and continuous updates throughout the day keep VIPRE protecting 24/7, with at least 24 updates daily. Set VIPRE to check for new virus definitions and automatically download them without sacrificing PC performance.

Includes free US-based technical support

Get free expert help via email, live chat, or over the phone.

Protect all the PCs in your home

Unlimited "home license" for all the PCs in a single household.

Compatibility

VIPRE is compatible with Windows 2000, XP, Vista, and Windows 7, 32- and 64 bit.



Client firewall and web filtering

With the VIPRE Antivirus Premium version you get desktop firewall, host-based intrusion prevention (HIPS), network intrusion prevention (NIPS), and intrusion detection system (IDS) that proactively protects your PC against exploits and zero-day threats. Web filtering technologies include:

- **Ad blocking** - Block malicious or third-party advertisements
- **Bad URL blocking** - Bad website blocking
- **Anti-phishing** - Blocks access to known phishing websites
- **Boot time firewall** - The Boot Time feature limits access on the PC to only certain resources upon loading.

The bi-directional firewall protects you from any undesirable incoming and outgoing traffic and can run in "Simple" or "Learning" modes with the ability to create customized rules while in either mode.

- **Simple Mode:** Suited for most users who simply want basic firewall protection and not have to do anything more to manage it. All you need to do is keep the firewall enabled in the default Simple Mode.
- **Learning Mode:** If you're an advanced user, running the firewall in Learning Mode will enable you to teach VIPRE how to respond to incoming and outgoing traffic. With frequent pop-up notifications, you decide how VIPRE behaves and your preferences can be saved as rules.

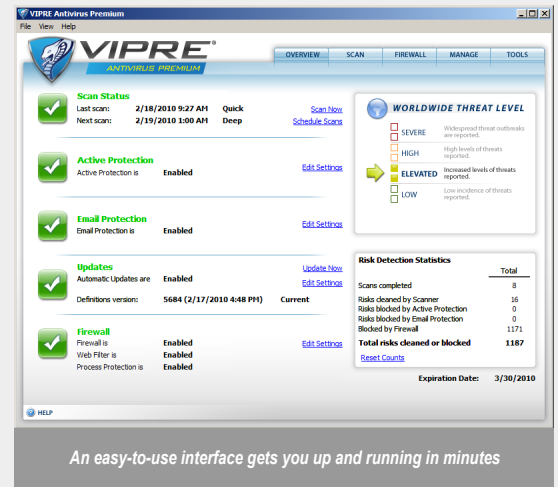
Integrated email security protection

VIPRE includes comprehensive protection against email viruses, with support for Outlook, Outlook Express and Windows Mail; and support for any email program that uses POP3 and SMTP (Thunderbird, IncrediMail, Eudora, etc.). The anti-phishing feature blocks access to phishing websites by stripping out emails that contain phishing links. You can also choose to quarantine phishing emails.

Real time live threat data integration

VIPRE benefits from multiple sources for its threat definition updates with live threat data from SunbeltLabs integrated directly into VIPRE. SunbeltLabs processes thousands of malware samples a day and leverages the following:

- **ThreatNet™** - Sunbelt's user community of hundreds of thousands of VIPRE consumer users that anonymously send information on possible threats to Sunbelt.
- **Sunbelt CWSandbox™** - the leading automated malware behavior analysis tool for fast and autonomous analysis of large volumes of malware samples.
- **ThreatTrack™** - SunbeltLabs' data feeds that include the latest malicious URLs used to block bad websites and phishing emails.
- **SteadyStream™ Updates** - provide compact and continuous updates throughout the day -- at least once an hour with fast application of updates.



An easy-to-use interface gets you up and running in minutes

"Sunbelt Software's claim that VIPRE doesn't hog system resources and doesn't slow down a PC isn't just marketing hyperbole but is actually true."

— Adrian Kingsley-Hughes 

